High-frequency data writeback





Industry:
A Customer Engagement (CX) technology solutions provider

Location: US

Employees: 23,000+

Business Challenge:

The firm was capturing business forecasts from multiple users and this process used a manual, Excel-based solution. There was an urgent need to automate this process and perform near-real-time writebacks.

Solution Highlights:

- → Data input driven forecasting
- → Checklist recordkeeping

- → Reporting & analysis
- → Database writeback

Feature Highlights:

- → Data input field types numeric, text, dropdown, checkbox, comments etc.,
- → Table report layout

- ightarrow Data writeback to MS SQL server
- → Writeback polling

Outcomes:

The solution delivered utilized writeback polling mechanism that enabled the firm utilize writeback ~38,000 times till date with peak output of one writeback every minute.

